आधारित क्षेत्रीय सेवा को दूरदर्शन केन्द्र, पटना द्वारा तैयार तथा प्रसारित कार्यक्रमों को रिले करने हेतु शुरू करने की परिकल्पना है बशर्ते कि अंतरिक्ष कक्षा उपलब्ध हो और सक्षम प्राधिकारियों द्वारा स्कीम को अनुमोदित कर दिया जाए।

Permission to foreign news agencies

557. SHRI KRISHNA KUMAR BIRLA:
PROF. SAURIN BHATTACHARYA:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) wether the proposal to allow foreign newspapers in the country has been diferred by the Central Government;

(b) if so, the reasons thereof;

(c) whether there is also the proposal to have tie-ups with Indian newspapers;

(d) if so, the details thereof; and

(e) the reaction of the Government this regard?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) to (c) No final decision has been taken regarding allowing of foreign newspapers in the country and their tie-ups with Indian newspapers.

Advertisements of foreign products on Doordarshan

558. SHRI KRISHNA KUMAR BIRLA: will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government have agreed to permit forrign companies to advertise their poducts on doordarhan and other channels;

(b) if so, what are the terms and conditions laid down by the government for such advertisements; and

(c) to what extent the outflow of foreign exchange due to the advertisements gven by Indian manufacturer to STAR TV channel is likely to be neutralised as a consequence thereof?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BRADCASTING (SHRI K. P. SINGH DEO): (a) to (c) The matter is under consideration.

TALKS BETWEEN DOORDASHAN AND CRICKET ASSOCIATION OF BENGAL.

559. SHRI GHUFRAN AZAM: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Doordarshan and Cricket Association of Bengal held discussions on the coverage of the Five Nation Hero Cup Cricket tournament;

(b) if so, the outcome of the talks held;

(c) whether inspite of mutual understanding, the CAB has favoured TWI to telecast Hero Cup tournament; and

(d) if so, the reaction of Government thereto?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO): (a) Yes, Sir.

(b) and (c) Doordarshan was not granted the rights for coverage of the said tournament by the Cricket Association of Bengal who entered into a contract for this purpose with World Production Enterprise, a foreign corporation.

(d) The foreign company was allowed to telecast the matches by Government in compliance of the interim order passed by the Supreme Court of India.